

Did You Know?

Generic equivalents are often up to 80% less than their brand-name counterparts. It is estimated that generics account for two-thirds of all prescriptions filled in the US.

Can I trust generics?

Generics are every bit as trustworthy as their brand-name counterparts. They must meet strict federal guidelines. They are also rigorously supervised by the FDA to ensure that they meet the highest standards: namely that they are safe and they work. It may surprise you to know that many of the same companies who make brandname drugs also manufacture the generics.



Summary

Many brand-name drugs have lower priced alternatives that are available. These are called generic equivalents, and they could save you money. Generics are very safe and effective, since they are required by the FDA to be the same in terms of active ingredients and effectiveness. To learn more, ask your physician or pharmacist. Check out what the federal government has to say at www.fda.gov or visit medtipsterfree.com.



Are your generics free?

Generic Drugs

what you need to know





Compelling Numbers

According to a study by IMS health, over the past 10 years, Americans have saved

\$734 billion

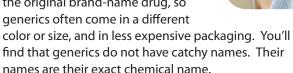
through the use of generic drugs.

Exactly what is a generic drug?

A generic drug is a lower-priced version of a brand-name drug that can be produced once the patent from the original pharmaceutical company expires. Generic equivalents are the same as the brand-name drug in terms of active ingredients and therapeutic effectiveness. All generics are tested and approved by the FDA.

Is there any way that generics are different?

Other than the price, the only differences are minor and essentially inconsequential. Generics are required by law to look different than the original brand-name drug, so generics often come in a different



What about effectiveness?

The FDA requires that all generics be equal to the brand-name drug in terms of effectiveness and chemical composition. They also must be dispensed in the same form, whether it's oral or through IV. In addition, generics are required to work the same

way in the body: they take the same amount of time to take effect and carry the exact same risk factors and side effects.

Can I trust generics?

Generics are every bit as trustworthy as their brand-name counterparts. They must meet strict federal guidelines. They are also rigorously supervised by the FDA to ensure that they meet the highest standards: namely that they are safe and they work. The FDA inspects the drug companies' production facilities every year, doing thorough quality checks to make sure that generics are safe, pure and effective. It may surprise you to know that many of the same companies who make brand-name drugs also manufacture the generics.

Why not just stick with the brand-name drug?

Plain and simple, generics are less expensive. They typically cost anywhere from 30-60% less than brand-name drugs for the same results. With healthcare costs being what they are, generic drugs are an easy way for you to save a significant amount of money.

Where can I get generics?

You get generics in the exact same place that you get your brand-name prescriptions: at your local pharmacy. Visit medtipsterfree.com for more info.

Do I need a prescription?

Some are available over the counter, and some require prescriptions. If the brand-name drug requires a prescription, then its generic equivalent also will. Unless the doctor has written "dispense as written," a generic can be substituted by the pharmacist. Ask your doctor to prescribe a generic if it is available.

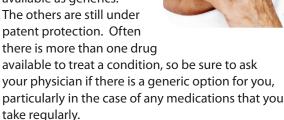
Anything else I need to know?

If your doctor recommends a drug without a generic equivalent, there are often other similar

drugs that can be substituted and that do have generic equivalents. For example, if your doctor prescribes Crestor for high cholesterol, there is no generic equivalent for that. But it is possible that Zocor could be prescribed instead, and it does have a generic equivalent that can save you money. These similar drugs are called therapeutic alternatives. Ask for them, or go to medtipsterfree.com to find them.

Is there always a generic equivalent for brand-name drugs?

Over two-thirds of all brand-name drugs are available as generics. The others are still under patent protection. Often there is more than one drug



What is medtipsterfree.com?

Medtipsterfree.com allows Medtipster members to search online for generic drugs that are available for free or for an ultra-low price. The drug search

engine is free to members and is easy to use. Members just enter their drug name, dosage and zip code.



Medtipsterfree.com will do the rest, searching through its database of thousands of generic drugs at over 60,000 pharmacies for the best price on that drug, often for free, at the nearest location.